

Table of Contents

<i>Robert Brennan, C. Oliver O'Donnell, Marco M. Mascolo</i> Introduction	9
Inventions of Academic Languages	
<i>Robert Williams</i> Terms of Art	33
<i>Massimiliano Rossi</i> Norma e parodia. Lessico, codici e categorie del discorso sull'arte degli Umidi alla Crusca	51
<i>Jacqueline Lichtenstein</i> The Conferences of the Royal Academy of Painting and Sculpture: A New Discourse on the Arts	67
<i>Olivier Bonfait</i> La lingua francese e il 'lessico artistico', 1660-1700	81
In the Shadow of the Academy	
<i>Alessandra Russo</i> Multilingual Dialogues between Artifacts and Words in Early Modern Times	107
<i>Francesca Terrenato</i> In the Manner of Vasari: Italian Loanwords and Calques in Karel Van Mander's <i>Schilder-boeck</i> (1603-4)	123
<i>Stephen Bann</i> Historical Genre: Negotiating a Hybrid Concept in and Outside of Nineteenth-Century France	141

Michael Fried
Absorption/Absorbement and Other Problems 161

Translating and Untranslating Art Writing

Andreas Beyer
Art Historical Untranslatables 175

Elisabeth Décultot
Winckelmanns Sprachen: Kunsttheorie als Übersetzung 183

Émilie Passignat
Nello specchio della traduzione: l'ecfrasi longhiana alla prova della lingua francese 205

Marco M. Mascolo
Roberto Longhi e la sua ricezione, tra *ekphrasis* e *connoisseurship* 227

Art History and the Anthropology of Language

John Leavitt
Language Ideologies and the Inventions of Art History 249

Horst Bredekamp
A Neglected Tradition? Art History as *Bildwissenschaft* 265

C. Oliver O'Donnell
Meyer Schapiro and Claude Lévi-Strauss: Structuralist Arguments among Abstract Paintings 277

Whitney Davis
«Reading-In»: Franz Boas and the Languages of the Anthropology of Art 291

Plates 313

Biographical Notes 325

Index of Names 326

Photographic Credits 333